

# Certificate in Qualitative Research (CQR)

Accredited by **Baqai Medical University**, provided by **CorTeach**.



# About Baqai Medical University



Within certain souls lies a fervent desire to uplift their surroundings.

Dr. F.U. Baqai and Dr. Zahida Baqai epitomize this ethos, driven by their profound commitment to healthcare and societal betterment. In the late sixties, they embarked on a journey, choosing medicine as their medium to serve humanity. With grace and determination, they established a private hospital complex in Nazimabad, marking the inception of a legacy. Today, their noble endeavor continues to inspire, shaping the future of healthcare and social service.

## **i** About the programme

This course is designed to help researchers increase their understanding of qualitative research methods. It will equip the participants with the skills, techniques, and knowledge necessary to undertake independent research using qualitative inquiry methods. It also gives an insight into mixed methods study designs.

The course spans 3 months and is awarded 3 credit hours. Final certificate and transcript is awarded.

A multimedia-rich online component is an integral part of the course. Both synchronous and asynchronous learning tools are utilized to teach, collaborate, and support participants during the whole course.



## **?** Who is the programme aimed at?

This program is aimed at busy professionals and offers an interactive online course covering philosophical debates, methodologies, and data collection and analysis techniques, including relevant software. It promotes critical thinking and active engagement, enhancing theoretical knowledge and developing practical skills for impactful research.



## **?** How will this programme be delivered?

This part-time interactive programme will be provided through a delivery model which blends self-directed learning with tutor-led team based learning. Throughout the course, students will engage in:

- Fortnightly online synchronous tutorials
- Recording of live sessions
- Stimulating weekly activities
- Tutor-moderated discussion forums
- Reflective exercises
- Practical assignment to reinforce learning

## **i** Graduates of this programme will:

- Explain major approaches to qualitative research and specific research strategies.
- Explore issues related to subjectivity, role, access, and ethics in qualitative research studies and their relationship to research design.
- Explain the key techniques for data collection in qualitative research.
- Describe data collection approaches.
- Explain common strategies for qualitative research analysis.

# What will you study?

Module	Learning Objectives
<b>Introduction to Qualitative research</b>	<ul style="list-style-type: none"><li>• Explain the fundamental principles, characteristics, and applications of qualitative research in various fields.</li><li>• Differentiate qualitative research from quantitative research, identifying the strengths and limitations of each approach.</li></ul>
<b>Role of Philosophy and theory in qualitative research</b>	<ul style="list-style-type: none"><li>• Explore the philosophical underpinnings of qualitative research, including paradigms such as interpretivism, constructivism, and critical theory.</li><li>• Analyze how theoretical frameworks guide the design, implementation, and interpretation of qualitative research studies.</li></ul>
<b>Qualitative Research Methodologies 1 (Basic and Phenomenology)</b>	<ul style="list-style-type: none"><li>• Explain the basic principles and processes of qualitative research design, including research questions, purpose statements, and ethical considerations.</li><li>• Apply phenomenological methodology to explore lived experiences and interpret the essence of human phenomena.</li></ul>
<b>Qualitative Research Methodologies 2 (Ethnography and Grounded theory)</b>	<ul style="list-style-type: none"><li>• Conduct ethnographic research by immersing in cultural contexts to understand social practices, beliefs, and behaviors.</li><li>• Develop a grounded theory by systematically collecting and analyzing data to generate theories rooted in empirical evidence.</li></ul>
<b>Qualitative Research Methodologies 3 (Narrative and Case study)</b>	<ul style="list-style-type: none"><li>• Utilize narrative research to collect and analyze stories that provide insights into individuals' experiences and identities.</li><li>• Design and implement case study research to investigate complex phenomena within real-world contexts.</li></ul>
<b>Data Collection Instruments, Sampling techniques</b>	<ul style="list-style-type: none"><li>• Evaluate and select appropriate data collection instruments (e.g., interviews, focus groups, observations) for qualitative research studies.</li><li>• Apply purposive and theoretical sampling techniques to ensure the relevance and depth of qualitative data.</li></ul>

## Course Plan:

- Postgraduate Certificate for **3 months**
- **Two sessions** planned every month on alternative Sundays
- Timings are 09:00 - 11:00 am (GMT +5)

## Programme Entry Requirements:

### Applicants must:

- Have completed their undergraduate education.
- Have an interest or background in research.

## Program Costs

**Pakistan:** PKR. 30,000/-  
**International:** USD 150/-



Register your interest at  
[www.corteach.com/static/cqr.html](http://www.corteach.com/static/cqr.html)

# Meet Our Faculty



## **Dr. Usman Mahboob**

**Course Director**

**Associate Professor**

**Institute of Health Professions Education & Research (IHPER)**

**Khyber Medical University (KMU),**

**Peshawar, PAKISTAN.**



## **Prof. Lubna Baig**

**MBBS, MPH (USA), FCPS, PhD (Canada)**

**Professor and Dean**

**APPNA Institute of Public Health**

**Jinnah Sindh Medical University**

**Karachi, PAKISTAN**



## **Dr. Syeda Kauser Ali**

**MBBS, MHPE (UIC), PhD (UoC).**

**Professor & Chairperson Program Director PhD**

**HPE (Health Professions Education).**

**Jinnah Sindh Medical University**

**Karachi, PAKISTAN.**



## **Dr. Ahsan Sethi**

**BDS, MPH, MMedEd, FHEA, MAcadMEd FDTFEd, PhD, FAIMER Fellow**

**Associate Professor and Program Coordinator,**

**Certificate/Masters in Health Professions Education, QU Health,**

**Qatar University**

**Qatar.**

## Who is CorTeach?

CorTeach is a leading education solutions provider, committed to innovation in teaching and learning. We offer online and blended courses, customized course development, AI chatbot, faculty training, and cutting-edge Learning Management System (LMS) solutions to transform educational experiences.

Our advisory services help institutions implement strategic, tech-driven advancements in education, ensuring impactful and future-ready learning environments.

Whether you're seeking to enhance professional development, optimize course delivery, or integrate innovative learning technologies, CorTeach empowers educators and organizations with tailored, forward-thinking solutions that redefine the future of education.

Visit us at [www.corteach.com](http://www.corteach.com)

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The online Qualitative Research course by CorTeach was **clear and easy to follow**. I truly appreciate the thoughtful planning and facilitation of this course. It has significantly enhanced my understanding of Qualitative Research techniques.

**Dr Kavitha Ashok Kumar**

*Associate Professor Otorhinolaryngology  
International Medical School,  
Management and Science University,  
Shah Alam, Malaysia*

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**"Highly recommended** for all healthcare professionals, especially those currently involved in or aspiring to conduct research—from **house officers to professors**, everyone will benefit."

**Prof. M. Uthman Ahmad**

*Sheikh Zayed Federal Post Graduate  
Medical Institute (SZFPGMI), Lahore,  
Pakistan.*

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## Interested?



Get in contact today at  
[support@corteach.com](mailto:support@corteach.com)  
or visit  
[www.corteach.com](http://www.corteach.com)



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